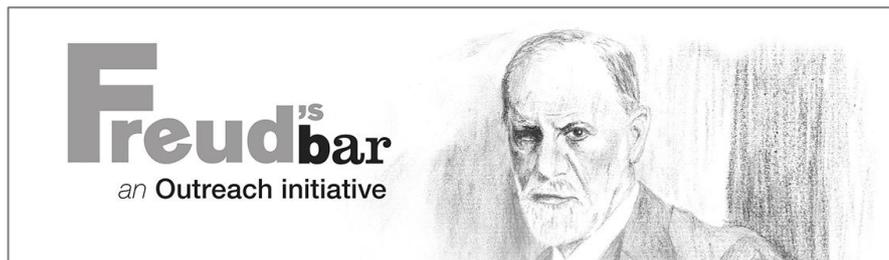




INTERNATIONAL
PSYCHOANALYTICAL
ASSOCIATION

Resource Library

Freud's Bar



Synopsis

Lively talks about psychoanalytic themes in informal settings

Society

[Società Psicoanalitica Italiana](#) (SPI)

Aim

To create a lively informal environment hospitable to students and young adults where they could meet psychoanalysts and learn about psychoanalytic perspectives on issues of interest to them.

Audience

The project is aimed primarily at young people (high school and university age), and therefore University neighborhoods are targeted.

The project

Freud's Bar is an outreach model originated by David Clinton of the Swedish Psychoanalytical Society.

It has now been successfully replicated by many IPA societies and in many countries: Mexico, UK, Ukraine, Belgium, Germany (Berlin and Munich). Bulgaria and Norway are at the planning stage. See some examples listed below.

This entry explains how SPI sponsors a monthly Freud's Bar in a scientific bookshop/ café.

How is it arranged?

We selected to work with this particular bookshop (Assaggi) as it is near the University of Rome Psychology Department.

We asked the bookshop to promote the Freud's Bar via flyers, a national press release and emails to its mailing list. The programme is run 8-10 times a year, on Friday evenings

Each event comprises a 20-30 minute informal lecture once a month given by a psychoanalyst on a particular psychoanalytic theme, and then there is time for questions from the floor. The whole event lasts 1.5 hours.

The recent series theme was 'An escape from reality' from a psychodynamic perspective with lectures on escape from drugs, compulsive sex, virtual reality, alcohol, eating disorders, aesthetic surgery, danger and accidents.

Speakers were required to follow the American Psychoanalytic Association guidelines for public speaking about psychoanalysis, including only referring to one or two psychoanalytic terms per meeting and explaining them in layman's terms.

After the lecture, guests are offered a free glass of wine and little snacks.

Costs

The Bar costs 1,000 € per year, funded by Centro Psicoanalitico di Roma and individual analyst donors.

Results/ Next steps

The Rome Freud's Bar has generated interest in psychoanalysis among around 400 people per year, including high school and university students.

Tips for success

- Present psychoanalysis in a positive and down-to-earth way.
- Keep psychoanalytical terms to a minimum and explain those covered.

For more information, please contact:

Claudia Spadazzi claudiaspadazzi@libero.it

Fabrizio Rocchetto fabrizio.rocchetto@spiweb.it

Useful links

- Watch the video about Rome Freud's Bar ([in English](#)) and ([in Italian](#)).
- Visit [Freud's Bar](#), where you can read about other examples of Freud's Bar in:
 - [Berlin](#)
 - [Brussels](#)
 - [Guadalajara](#)
 - [London](#)
 - [Munich](#)
 - [Odessa](#)
 - [San Francisco](#)
 - [Canada](#)