



INTERNATIONAL
PSYCHOANALYTICAL
ASSOCIATION



Editorial Guidelines

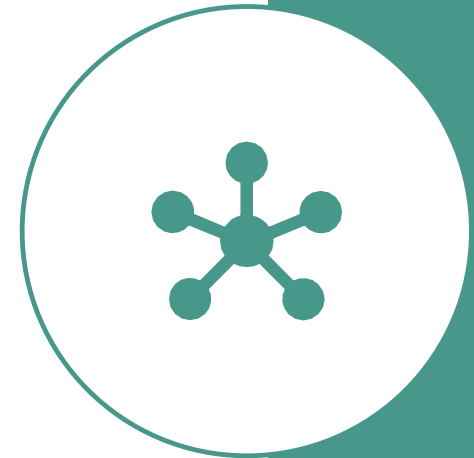
IPA Blog

Aims

The IPA blog aims to establish and maintain a commentary on social, cultural and political issues from a psychoanalytic perspective. It aims to build bridges between IPA members in different parts of the world as well as between the social, cultural and political world and psychoanalysis. The blog will raise awareness about the contemporary relevance of psychoanalysis within the extended psychoanalytic community of practitioners, interested lay people and journalists.

It provides IPA members, candidates and committees with a platform to share their opinions on psychoanalytic areas of interest with an international readership. Contributors to the IPA blog will have an opportunity to raise their profile globally amongst peers and interested lay people.

Our view is that members and candidates should be free to write on any theme or topic that they wish and to express their opinions freely. However, all contributions will be peer reviewed and we will not publish any blog post that we deem to be in breach of the IPA's community standards.





Topics

You are welcome to write on any topic of interest from a psychoanalytical perspective, however, we would be particularly interested in receiving articles that fall within the following categories:

- **Contemporary:** e.g. refugees / migrants, identity, religion, political developments, mass phenomena, attitudes towards climate change, generation 2.0, artificial intelligence etc.
- **Health and social policy:** e.g. dementia, autism, psychotropic drugs, culture and diagnosis etc.
- **Science:** e.g. news about important developments in psychoanalytic theory and practice, or scientific discoveries of international relevance etc.
- **Culture & Art:** e.g. films, art, literature, music, cultural movements, sport, fashion etc.

Format

Please feel free to choose the format that you think will be the most effective at conveying your message. Some well known formats tend to be:

- Opinion posts / commentary / thought-pieces
- ‘How to’ articles / guides
- Explainer posts (e.g. ‘What is X Psychoanalytical Concept’ or ‘Why Psychoanalysis Matters to...’)
- Lists (e.g. ‘The Ten Most Important Psychoanalytic Papers of the 20th Century’ or ‘Five Reasons Freud’s Mass Psychology and Ego-Analysis Should be Read in Every School’)

Whatever format you decide to use, you’ll need to ensure that you capture our readers’ attention by beginning your article with an interesting headline and a brief introduction that explains the key points your post will cover, plus two or three main statements. End your article strongly with a conclusion that wraps up your arguments and reinforces your key messages. You can also encourage readers to take part in the debate by leaving their own comments or by sharing your article with their colleagues or connections on social media.

We ask that all contributions are between **500 and 1000 words** in length, excluding references.



Tone and Style

Articles should be informal and conversational in tone and we are keen for you to let your personality shine through your writing. We want the tone to be balanced between approachable and knowledgeable. Use “I”, “we” and “you”, and try to write how you would speak in a conversation.

We want the IPA blog to be accessible to people that may be interested in psychoanalysis, but who may not necessarily have any psychoanalytical knowledge. Therefore, where psychoanalytical terms or concepts are used, you should try to provide the reader with a link to further information (such as the IPA’s Encyclopaedic Dictionary of Psychoanalysis or other reputable sources).

The IPA blog should also serve to stimulate debate amongst readers; so, try to ensure that your article is thought-provoking and compels the reader to comment, question or debate the topic further.



Images

We would like to try and accompany each article with an image of the author, so if possible, we would appreciate it if you could supply a headshot photograph of yourself with your article. Your photo needs to be a JPEG which is at least 200px width and 150px height.

We also welcome any other images, graphs, videos or diagrams that you would like to use to illustrate your article, however, you must ensure that you are the content owner or have obtained the necessary licence and permissions to reuse the image.





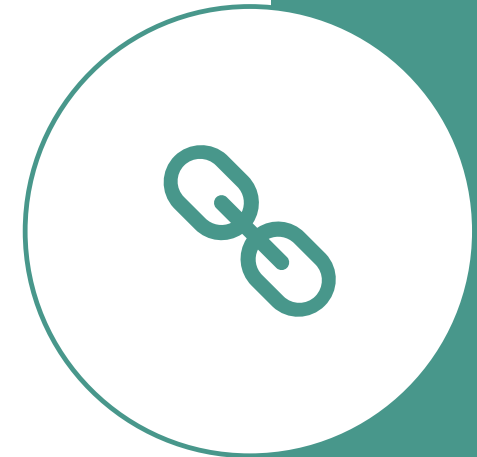
Personal Profile

Please provide a short summary (less than 100 words) of your professional background. This might include, for example, a list of academic qualifications, any institutes or societies you are connected to, prizes, awards or achievements, and any books or papers you have authored.

Links

Links used within your article should be relevant and useful for the reader. For example, if you are discussing a specific psychoanalytical theory or concept, then it would be useful to the reader if you provided them with a link to further relevant reading material. Equally, if you reference another person's work, please provide a link to the original work if it is available online.

We are also happy to include a link to your LinkedIn profile or professional website, should you wish to provide readers with more information about yourself.





Our Publishing Process

Once your blog post has been received by the IPA, it will go through our first round of copyediting and link checking. At this stage, we check for typos, grammar and content flow, as well as ensuring that any links you have used are relevant to the content and useful for our readers. We will also make sure that it passes our editorial guidelines.

Following this, it will be passed to our editors to check for psychoanalytical accuracy and value. If your post is approved by our editors, then we will inform you of the date it will be scheduled to be published.

If your article is not approved by our editors, we will provide it back to you along with any comments or feedback should you wish to re-draft it.

Submitting Your Work

Please email your article to matthew@ipa.world as a Microsoft Word document, along with any accompanying images and your personal profile.

Contributions can be sent in any of the four IPA languages (English, French, German or Spanish). If you choose to submit your article in French, Spanish or German, we would greatly appreciate it if you could also provide an English version if possible.

